

Organiser
Inspire India
Foundation

Knowledge Partner
Career Pathways
India's Premier Career Counseling Company



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What is The Summit?

Atulya Vidya Ratan Samman 2021, Uttar Pradesh is the premier platform dedicated to innovation and creative action in education where top decision-makers share insights with on-the-ground practitioners and collaborate to rethink education. The main purpose of the summit is to focus on the academic sector, challenges and opportunities in the respective field. The Award recognizes the professional contributions and academic achievement of an individual/organization in the area of education and also . The Awards will focus on the education sector and the challenges and opportunities in this field: Key thematic areas will include higher education, school education, Educational start-ups vocational and skill training and open and distance learning. It held in Lucknow on 17th Dec. 2021.

Atulya Vidya Ratan Samman 2021, Uttar Pradesh ceremony, it will provide a wonderful opportunity to stakeholders in the field of education, to create opportunities of progress at all Levels -international, national, regional and local. Our idea is to establish the award as recognition of a significant contribution to institution building process as illustrious career, a role model management academic who is well respected among the community of students, researcher, faculty and practitioners. This rapid pace of growth has brought to the fore compelling issue of effective management of the educational programs so as to better prepare our youngsters for the fast evolving competitive environment.

Objective:

- Suggest policy framework for achieving global standards of education across the country.
- To converge all stakeholders on one platform and arriving at consensual solutions on a variety of issues.
- Facilitate sharing of knowledge and best practices.
- Create awareness and interface with innovative education and marketing concepts.
- Provide a unique platform to network and collaborate.
- Recognize excellence in education provider.



The Criteria

Every year, our company identifies and recognizes the achievements of some of the finest school colleges and institutes from the public/private sector with the Education Awards based on a comprehensive market research study being conducted by our company considering various criteria that include but are not limited to Infrastructure, Faculty, Placements, Strength of Students, Annual Growth, Students & Alumni Feedback, Feedback from the industry etc

Key Highlights

- Biggest networking event for leaders in education from around the India
- Extensive media coverage for the Summit during and after the event
- Expo & Exhibition for showcasing best practices in teaching, learning and training
- Power Sessions on Early Education School, Higher and Skills Development Education

The guests and speakers will be primarily from the following areas:

- Education Policy Makers, Ministers, Secretaries
- Vice Chancellors, Directors, Deans, Registrars and World Higher Education
- School Principals, Key Management, Senior Functionaries and Global K-12 Representatives
- Educational Start Ups Founder, Co-Founder, Director

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Who Attends The Summit?

- School/Pre School/Collage/University
/Educational Institute
- Owner
- Principal
- Educator
- Teacher
- Speaker
- Dean
- Professor
- Edupreneur
- Start Up

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Theme

New Approaches in Education



Sub Theme

- Organizational Challenges Of Education
- Evaluation & Quality In Education
- Pedagogical Methods & Innovation



Premium Plan

Rs. 5 Lacs

- A unique opportunity to promote your brand and engage with the business community and Educational providers from across India
- Sponsor's Logo on the Awards Ceremony screen/Banner
- Promotional Video during Breaks
- 6-minutes speech address to the Audience during the Awards Ceremony
- Sponsor's Logo on our Official Website
- Naming Rights and presentation of 4 of the Awards
- 'In Association with' status on all Event Marketing materials
- Most prominent positioning on Placement of sponsor logos throughout all materials
- Most prominent logo/credit on all print adverts/leaflets
- Most prominent logo/credit on all Awards e-mail marketing mailshots
- Inclusion/credit in news releases produced in relation to the events
- Most prominent logo/ credit and branding on AV screens at the event
- Most prominent logo/ credit and branding on printed materials at the event
- Table of 6 at the event
- Credits/thank you in MC script in the event
- The opportunity to attend a follow-up event for sponsors and winners
- Inclusion/credit in news releases
- Inclusion in social media campaign
- One e-mail on the Sponsor's behalf to all Awards delegates
- Prominent Logo on Certificate
- Prominent Logo on Momento
- CEO & Company will be honored by the Dignitaries
- Exhibition space for product showcase
- Networking with Decision Makers
- Logo Branding on all the marketing collateral of the event
- Speaker promotion on social media
- 6 High Tea Pass
- 6 Gala dinner pass



Platinum Plan

Rs. 3 Lacs

- A unique opportunity to promote your brand and engage with the business community and Educational providers from across India
- Sponsor's Logo on the Awards Ceremony screen/Banner
- Promotional Video during Breaks
- 4-minutes speech address to the Audience during the Awards Ceremony
- Sponsor's Logo on our Official Website
- Naming Rights and presentation of 2 of the Awards
- Most prominent positioning on Placement of sponsor logos throughout all materials
- Most prominent logo/credit on all print adverts/leaflets
- Most prominent logo/credit on all Awards e-mail marketing mailshots
- Inclusion/credit in news releases produced in relation to the events
- Table of 4 at the event
- Credits/thank you in MC script in the event
- The opportunity to attend a follow-up event for sponsors and winners
- Inclusion/credit in news releases
- Inclusion in social media campaign
- Prominent Logo on Certificate
- CEO & Company will be honored by the Dignitaries
- Exhibition space for product showcase
- Networking with Decision Makers
- Logo Branding on all the marketing collateral of the event
- Speaker promotion on social media
- 4 High Tea Pass
- 4 Gala dinner pass



Gold Plan

Rs. 2 Lacs

- A unique opportunity to promote your brand and engage with the business community and Educational providers from across India
- 3-minutes speech address to the Audience during the Awards Ceremony
- Sponsor's Logo on our Official Website
- Naming Rights and presentation of 1 of the Awards
- Most prominent positioning on Placement of sponsor logos throughout all materials
- Inclusion/credit in news releases produced in relation to the events
- Most prominent logo/ credit and branding on printed materials at the event
- Table of 2 at the event
- Credits/thank you in MC script in the event
- The opportunity to attend a follow-up event for sponsors and winners
- Inclusion in social media campaign
- CEO & Company will be honored by the Dignitaries
- Exhibition space for product showcase
- Networking with Decision Makers
- Logo Branding on all the marketing collateral of the event
- Speaker promotion on social media
- 2 High Tea Pass
- 2 Gala dinner pass



Silver Plan

Rs. 1 Lacs

- A unique opportunity to promote your brand and engage with the business community and Educational providers from across India
- Sponsor's Logo on our Official Website
- Most prominent positioning on Placement of sponsor logos throughout all materials
- Most prominent logo/ credit and branding on printed materials at the event
- Table of 2 at the event
- Credits/thank you in MC script in the event
- The opportunity to attend a follow-up event for sponsors and winners
- Inclusion in social media campaign
- Credits/thank you in MC script in the event
- The opportunity to attend a follow-up event for sponsors and winners
- Inclusion in social media campaign
- CEO & Company will be honored by the Dignitaries
- Exhibition space for product showcase
- Networking with Decision Makers
- Logo Branding on all the marketing collateral of the event
- 2 High Tea Pass
- 2 Gala dinner pass



Bronze Plan

Rs. 50,000/-

- One table
- One chair
- A corporate slide to be shown on the AV Panel
- Recognition on signature during the conference
- Promotional item(s) in delegate bag (provided by exhibitor)
- Your company logo and web link on The Summit website
- Mentions on Social Media
- Credits/thank you in MC script in the event
- The opportunity to attend a follow-up event for sponsors and winners
- Inclusion in social media campaign
- CEO & Company will be honored by the Dignitaries
- Exhibition space for product showcase
- Networking with Decision Makers
- Logo Branding on all the marketing collateral of the event
- 2 High Tea Pass
- 2 Gala dinner pass

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Glitter Plan

Rs. 25,000/-

- One table
- One chairs
- Recognition on signature during the conference
- Promotional item(s) in delegate bag (provided by exhibitor)
- Your company logo and web link on The Summit website
- Credits/thank you in MC script in the event
- The opportunity to attend a follow-up event for sponsors and winners
- CEO Or Company will be honored by the Dignitaries
- Exhibition space for product showcase
- Networking with Decision Makers
- Logo Branding on all the marketing collateral of the event
- 1 High Tea Pass
- 1 Gala dinner pass